

## CELEBRATE YOUR BIRTHDAY AND START YOUR OWN FUNDRAISER ON FACEBOOK TODAY

SUPPORT THE BUONICONTI FUND AND THE ONGOING RESEARCH EFFORTS AT THE MIAMI PROJECT TO CURE PARALYSIS

On behalf of The Buoniconti Fund to Cure Paralysis & The Miami Project to Cure Paralysis, we thank you for your interest in supporting our cause! And, HAPPY BIRTHDAY!!!

Starting is easy – Facebook helps get you started and gives tips on reaching your goal

Share with friends – use Facebook to connect with your friends to share your cause and gain supporters

Get donations – people can donate to your fundraiser in just a few simple clicks

http://www.thebuonicontifund.com/birthday





## **HOW TO CREATE A FUNDRAISER ON FACEBOOK**

- Login in to your Facebook account and search for The Buoniconti Fund to Cure Paralysis & The Miami Project to Cure Paralysis
- Just under the photo, you can select the Create Fundraiser button or just below is the listing of other fundraisers. Here you will see a blue button that says + Create. Click here and "get started with the basics"
- **Enter amount you wish to raise.** Please note you can adjust this amount throughout your fundraiser. As you get close to your goal, consider increasing to raise even more funds.
- Enter when the fundraiser should end. This date may also be adjusted should you desire.
- When complete with this step, select **Next**.
- Now, Tell Your Story. Facebook will fill in with default text, however it is much more powerful to tell your own story. Why do you want to raise funds? What's driving you? Who's driving you? When complete with this step, select Next.
- **Finally, pick a cover photo.** Again, Facebook will default to The Buoniconti Fund's cover photo but you can choose others too. When complete with this step, select Create.
- Now it's Time to Get Started by inviting your friends and share on your news feed. Follow the prompts to complete.



