



20th Anniversary
Event

POKER4LIFE
The Positive Power of Poker

Charity Poker Championship

SPONSORSHIP OPPORTUNITIES

Wednesday, June 18, 2025
The Town Hall by Skylight at The Penn District
2 Pennsylvania Plaza, New York City

Proceeds benefit

 **THE BUONICONTI FUND**
TO CURE PARALYSIS



POKER4LIFE™ CHARITY POKER CHAMPIONSHIP

Ethan Ruby and Jeremy Schwartz founded Poker4Life in 2005. After hosting many charity poker tournaments at the Park Avenue Country Club in Manhattan, they realized how much of an impact poker can have in the world of charitable giving. Poker4Life was formed to harness The Positive Power of Poker by hosting charity poker tournaments to benefit select non-profit organizations, primarily The Buoniconti Fund to Cure Paralysis. Our mission is to provide a forum for professional, celebrity and everyday poker players to come together and support causes they believe in while playing a game they enjoy.



The Poker4Life Charity Poker Championship has attracted thousands of poker players and philanthropists over the last 19 years. We continue to raise money for The Buoniconti Fund, which supports the scientific research efforts at The Miami Project to Cure Paralysis. This event pioneered the NYC charity poker tournament circuit and transformed the industry standards.

Each year, more than 200 poker players and guests join us for the Annual Poker4Life™ Charity Poker Championship to raise funds for The Buoniconti Fund. Christopher Murney, Goumba Johnny, Amir Arison and other celebrities come out to support our cause. Poker4Life has attracted the everyday poker player, celebrity player and charity player to all vie for a seat in the WSOP while maximizing their donations to support The Buoniconti Fund.



THE BUONICONTI FUND TO CURE PARALYSIS



In 1985, Barth A. Green, M.D., world-renowned neurosurgeon, and Nick Buoniconti, NFL Hall of Fame linebacker, joined forces and founded The Miami Project to Cure Paralysis after Nick's son, Marc, sustained a spinal cord injury during a college football game. Since then, research at The Miami Project has changed the landscape of knowledge and therapeutic strategies for spinal cord injury and traumatic brain injury.

Committed to finding a cure for paralysis resulting from spinal cord injury and to seeing millions worldwide walk again, the Buoniconti family established The Buoniconti Fund to Cure Paralysis in 1992. The Buoniconti Fund is a non-profit organization whose mission is to raise funds and awareness to help The Miami Project achieve its primary focus; to repair and restore function to the injured and diseased nervous system, thereby improving the quality of life to patients throughout the world.

The Miami Project, a Center of Excellence at the University of Miami Miller School of Medicine, is considered one of the premier research programs conducting cutting-edge discovery, translational and clinical investigations. Researchers are developing new treatments for traumatic spinal cord and brain injury, peripheral nerve injury and neurodegenerative disorders including Parkinson's disease, Multiple Sclerosis, ALS, and Alzheimer's disease. The Miami Project's international team of over 175 scientists, researchers, clinicians and support staff is dedicated to improving the quality of life and, ultimately, finding a cure for paralysis. Miami Project researchers are currently conducting clinical studies and trials in spinal cord injury, including testing neuroprotective strategies, cellular therapies using Schwann cell and stem cell transplantation and advanced rehabilitation and neuromodulation approaches including the use of brain machine interface technologies. Other areas of current research include drug discovery for axonal regeneration and immune modulation, neuropathic pain, male fertility and cardiovascular disorders.

**Purchase Player Spot(s) and Sponsorships,
please visit <http://onecau.se/poker25> or call 1-888-STAND UP**

SPONSORSHIP OPPORTUNITIES

All event media, invitations, listings, etc. will prominently display the Company or individual(s) as a Sponsor. Company or individual will receive gift bag space and a sign will be displayed thanking you as a Sponsor at the event.

In addition to the above, 20th Annual Poker4Life Championship sponsors will receive:

PRESENTING SPONSOR - \$100,000

- Ten (10) buy-in plus unlimited rebuys player spots including Cocktail Reception
- Ten (10) single buy-in player spots including Cocktail Reception
- Twenty (20) additional tickets to the Cocktail Reception
- Logo centered on step and repeat
- Logo on all felted tables including final table with Poker4Life logo
- Dedicated spot light with logo to be displayed throughout evening

PLATINUM SPONSOR - \$50,000

- Five (5) buy-in plus unlimited rebuys player spots including Cocktail Reception
- Five (5) single buy-in player spots including Cocktail Reception
- Ten (10) additional tickets to the Cocktail Reception
- Logo on step and repeat

WSOP FINAL TABLE SPONSOR - \$25,000

- Two (2) buy-in plus unlimited rebuy player spots including Cocktail Reception
- Two (2) single buy-in player spots including Cocktail Reception
- Ten (10) additional tickets to the Cocktail Reception
- Logo on step and repeat
- Company or individual will be able to take felt home (only one sponsorship available)

GOLD SPONSOR - \$10,000

- One (1) buy-in plus unlimited rebuy player spot including Cocktail Reception
- One (1) single buy-in player spot including Cocktail Reception
- Four (4) additional tickets to the Cocktail Reception
- Full Table logo on felt and on step and repeat
- Company or individual will be able to take felt home

SILVER SPONSOR - \$5,000

- Three (3) single buy-in player spots including Cocktail Reception
- Three (3) additional tickets to the Cocktail Reception
- Half-Table logo on felt

BRONZE SPONSOR - \$2,500

- Two (2) single buy-in player spots including Cocktail Reception
- Two (2) additional tickets to the Cocktail Reception

BUY-IN PLUS UNLIMITED REBUYS + ADD-ON - \$1,500

- One (1) single buy-in player spot with unlimited rebuys and one (1) add-on including Cocktail Reception
- Two (2) additional tickets to the Cocktail Reception

BUY-IN PLUS FIVE REBUYS - \$1,000

- One (1) single buy-in player spot with five (5) rebuys including Cocktail Reception.
- One (1) additional ticket to the Cocktail Reception

BUY-IN PLUS SINGLE REBUY OR ADD-ON - \$450

- One (1) single buy-in player spot with one (1) rebuy including Cocktail Reception.

BUY-IN - \$250

- One (1) single buy-in player spot in the poker tournament including Cocktail Reception

COCKTAIL RECEPTION - \$150

- One (1) ticket to the event's Cocktail Reception

GIFT-IN-KIND SPONSOR

The Donor will receive Gift-In-Kind Sponsor status for materials/services donated, level to be determined by the value of the donation and criteria noted above.

* If any rebuys remain at time of add-on, a single rebuy may be used for a single add-on. Only one (1) add-on allowed to be used.

For further information on sponsorship opportunities, contact info@poker4life.org

SPONSORSHIP COMMITMENT FORM

20TH ANNUAL POKER4LIFE™ CHARITY POKER CHAMPIONSHIP SPONSORSHIP FORM

Wednesday, June 18, 2025 ■ New York City

- Presenting Sponsor \$100,000
- Platinum Sponsor \$50,000
- WSOP Prize Sponsor \$25,000
- Gold Sponsor \$10,000
- Silver Sponsor \$5,000
- Gift-In-Kind Sponsor

- Bronze Sponsor \$2,500
- Buy-In Plus Unlimited Rebuys - \$1,500
- Buy-In Plus Five Rebuys - \$1,000
- Buy-In Plus Single - \$450
- Buy-In - \$250
- Cocktail Reception - \$150

Customized sponsorships may be developed by request. Sponsors receive inclusion in the invitation, press materials, listings, website, sponsor boards, etc. based on level of support and printing deadlines.

SPONSOR INFORMATION

Sponsor's Name: _____
(company, group, organization or individual's name as you wish to be listed)

Contact Name: _____

Address: _____

City, State, Zip: _____

Phone: (____) _____ Email: _____

GIFT-IN-KIND INFORMATION

Description of Item(s): _____

Value: \$ _____

Attach company logo to this form or email to bfinfo@miami.edu



Please return form to:

Teri Bendell
The Buoniconti Fund to Cure Paralysis
4611 S University Drive PMB 232
Davie, FL 33328



Purchase Player Spot(s) and Sponsorships at <http://onecau.se/poker25>.

For further information on sponsorship opportunities, please contact info@poker4life.org

Must be 21 or over to play. Player spots, add-on, rebuys and drawing tickets are not tax-deductible. The Buoniconti Fund is the fundraising arm of The Miami Project to Cure Paralysis, a Center of Excellence at the University of Miami Miller School of Medicine. The Buoniconti Fund raises funds to find a cure for spinal cord and traumatic brain injuries and other neurological injuries, diseases, and disorders including Parkinson's, ALS, MS, Stroke, Alzheimer's and more. The Buoniconti Fund is a non-profit 501(c)(3) organization. Federal ID #65-0244316.

02/21/2025