



Join NHRA Hall of Fame drag racer Darrell Gwynn and his friends at the

2026 HOT RODS & REELS FISHING TOURNAMENT

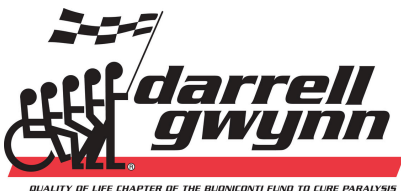
Fish with a NASCAR celebrity on the infield lake at Daytona International Speedway

FRIDAY, FEBRUARY 13, 2026

SPONSORSHIP OPPORTUNITIES



Fishing tournament benefits
The Darrell Gwynn Chapter of
The Buoniconti Fund to Cure Paralysis
 Fundraising arm of The Miami Project to Cure Paralysis



<http://onecau.se/hotrods>



(305) 243-8939



bfchapters@miami.edu

2026 HOT RODS AND REELS SPONSORSHIP AND PARTICIPATION OPPORTUNITIES

HOT RODS AND REELS TITLE SPONSOR - \$50,000 (exclusive)

- Five (5) fully equipped bass boats with one (1) NASCAR celebrity and guide and ten (10) angler spots, two (2) per boat
- Name and/or logo as Title Sponsor for event to be included on media and marketing materials
- Name and/or logo to be included on e-blasts, direct mail and social media
- Name and/or logo to be included on official fishing shirts
- Name and/or logo to be displayed on signage in prominent locations at the tournament
- Name and/or logo to be included during wheelchair donation presentation and on jumbo tron during pre-race ceremonies at the event
- Opportunity to include item(s) in participant gift bags
- Additional items included in "For All Participants" section

HOT RODS AND REELS PRESENTING SPONSOR - \$25,000 (exclusive)

- Three (3) fully equipped bass boats with one (1) NASCAR celebrity and guide and ten (6) angler spots, two (2) per boat
- Name and/or logo as Presenting Sponsor for event to be included on media and marketing materials
- Name and/or logo to be included on e-blasts, direct mail and social media
- Name and/or logo to be displayed on signage in prominent locations at the tournament
- Name and/or logo to be included during wheelchair donation presentation and on jumbo tron during pre-race ceremonies at the event
- Opportunity to include item(s) in participant gift bags
- Additional items included in "For All Participants" section

MILLION DOLLAR CHALLENGE CONTEST SPONSOR - \$10,000 (exclusive)

The Million Dollar Challenge Contest gives participating tournament anglers a chance to win \$1,000,000 upon catching the largest fish during the Tournament.

Sponsorship includes:

- One (1) fully equipped bass boat with one (1) NASCAR celebrity and guide and two (2) angler spots
- Name and/or logo to be included on e-blasts, direct mail and social media
- Name and/or logo as Million Dollar Challenge Contest Sponsor for event to be included on media and marketing materials
- Name and/or logo to be displayed on banners displayed at contest table
- Opportunity to include item(s) in participant gift bags
- Additional items included in "For All Participants" section

FOR ALL PARTICIPANTS:

Each participant will receive a tournament gift bag and trackside breakfast. One ticket to the NASCAR Truck Series Race on Friday evening, February 13th. Opportunity to mingle with all participating NASCAR Drivers and Celebrities during tournament. *All sponsor benefits are based on confirmation and print deadlines. Garage tour based upon availability.*

2026 HOT RODS AND REELS SPONSORSHIP AND PARTICIPATION OPPORTUNITIES

FISH WITH A NASCAR CELEBRITY - \$5,000

- One (1) fully equipped bass boat with one (1) NASCAR celebrity and guide and two (2) angler spots
- Additional items included in "For All Participants" section

TOURNAMENT FISHING SHIRT SPONSOR - \$8,000 (exclusive)

- One (1) fully equipped bass boat with one (1) NASCAR celebrity and guide and two (2) angler spots
- Name and/or logo as Tournament Fishing Shirt Sponsor for event to be included on media and marketing materials
- Name and/or logo to be included on Tournament Fishing Shirt sleeve
- Name and/or logo to be displayed on sponsor signage in key locations at the tournament
- Name and/or logo to be included on e-blasts, direct mail and social media
- Opportunity to include item(s) in participant gift bags
- Additional items included in "For All Participants" section.

FISHING TACKLE & EQUIPMENT SPONSOR - \$7,000 (exclusive)

- One (1) fully equipped bass boat with one (1) NASCAR celebrity and guide and two (2) angler spots
- Name and/or logo as Fishing Tackle & Equipment Sponsor for event to be included on media and marketing materials
- Name and/or logo to be displayed on sponsor signage in key locations at the tournament
- Name and/or logo to be included on e-blasts, direct mail and social media
- Opportunity to include item(s) in participant gift bags
- Additional items included in "For All Participants" section.

T-SHIRT SPONSOR - \$4,000 (exclusive)

- Four (4) guest admissions to observe the tournament
- Name and/or logo to be displayed on sponsor signage in key locations at the tournament
- Name and/or logo to be included on e-blasts, direct mail and social media
- Opportunity to include item(s) in participant gift bags

HOSPITALITY SPONSOR - \$4,000 (exclusive)

- Four (4) guest admissions to observe the tournament
- Name and/or logo to be displayed on sponsor signage in key locations at the tournament
- Name and/or logo to be included on e-blasts, direct mail and social media
- Opportunity to include item(s) in participant gift bags

GIFT-IN-KIND SPONSOR

The Gift in Kind Sponsor offers donated products or services to support the Hot Rods & Reels Charity Fishing Tournament, i.e. food, beverage, bags, sunscreen or hand warmers, printing, etc. Tournament Sponsor benefits to be determined based on the value of the donation, benefits may include logo inclusion on promotional materials and event banners or race tickets.

FOR MORE INFORMATION, CONTACT DARRELL GWYNN AT (305) 243-8939 OR BFCHAPTERS@MIAMI.EDU

2026 HOT RODS AND REELS CHARITY FISHING TOURNAMENT



FEBRUARY 13, 2026

DAYTONA INTERNATIONAL SPEEDWAY | DAYTONA BEACH, FLORIDA

SPONSORSHIP COMMITMENT FORM

- Title Sponsor - \$50,000
- Presenting Sponsor - \$25,000
- Million Dollar Challenge Sponsor - \$10,000
- Tournament Shirt Sponsor - \$8,000
- Fish with a NASCAR Celebrity - \$5,000
- Equipment & Tackle Sponsor - \$7,000
- T-Shirt Sponsor - \$4,000
- Hospitality Sponsor - \$4,000

DONOR INFORMATION

Company Name _____

Contact Name _____

Billing Address _____

City/State/Zip _____

Phone Business (____) _____ Cell (____) _____

Email _____

I am unable to attend, please find enclosed my donation of \$_____.

Enclosed is my check made payable to *The Buoniconti Fund to Cure Paralysis*

Please send me ACH and banking information

Please charge my credit card for the amount of \$_____ Corporate Personal

Visa Mastercard American Express Discover

Credit card number _____ Exp Date ___/___ CVV_____

Name on Card _____ Signature _____

REGISTER AND DONATE ONLINE AT [HTTP://ONECAU.SE/HOTRODS](http://onecau.se/hotrods)

Please return no later than Friday, February 1, 2026 to:
bfchapters@miami.edu

Darrell Gwynn
The Buoniconti Fund to Cure Paralysis
OR 4611 S University Dr PMB 232
Davie, Florida 33328-3817



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