



MICHAEL JORDAN



SIMONE BILES



WAYNE GRETZKY



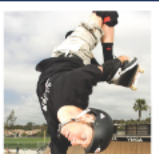
ANDRE AGASSI



CHRISTIAN SLATER



JIMMIE JOHNSON



TONY HAWK



JACK NICKLAUS



JOHN ELWAY



MAGIC JOHNSON



DAVID ORTIZ



NACHO FIGUERAS



KELLY SLATER



TOMMY LEE JONES

40th Anniversary of the Great Sports Legends Dinner

to benefit

 **THE BUONICONTI FUND**
TO CURE PARALYSIS

Monday, September 29, 2025

New York Hilton Midtown
New York City

5:30pm Cocktails and Dinner 7:30pm Dinner and Program

For Tables and Sponsorships

Stephanie Sayfie Aagaard

(305) 243-4656 | SSayfieAagaard@miami.edu

*Past Event Legends and Honorees featured

Help Us Stand Up
for Those Who Can't
Be part of medical history

40th Anniversary of the Great Sports Legends Dinner



Past Legends and Honorees include: **Michael Jordan, Muhammad Ali, Jack Nicklaus, Wayne Gretzky, Phil Collins, Andre Agassi, David Ortiz, Simone Biles, Willie Mays, Buzz Aldrin, Tony Hawk, Cal Ripken, Jr., Gloria Estefan, Dr. Maya Angelou, Tommy Lee Jones, Mia Hamm, Magic Johnson, Pitbull, Michael Strahan, Troy Aikman, Dorothy Hamill, Julio Iglesias, Joe DiMaggio, Mario Andretti, Tom Brokaw, John McEnroe, Michelle Kwan, Bob Costas, John Elway, Dwyane Wade, Lindsey Vonn, Kelly Slater, Venus Williams, Joe Torre** and many other athletes and heroes who recognize that paralyzing injuries can and do occur in the pursuit of athletic careers and everyday lives.



2025

Sponsorship Opportunities

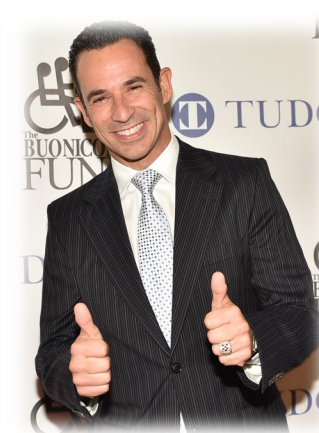
Believe

Walk

CWL[®]
The
BUONICONTI
FUND



The Buoniconti Fund's Signature Events



40th Anniversary of the Great Sports Legends Dinner

Title Sponsorship - \$500,000 **SOLD**

- **Title Sponsorship includes:**

- Company/Name will be the Title Sponsor of the 40th Anniversary of the Great Sports Legends Dinner.
- Title Sponsor logo will accompany The Buoniconti Fund logo on the step and repeat along the event's Red Carpet.
- Two (2) prominent Great Sports Legends tables of ten (10) guests at each table. One (1) table to sit with a Legend and one (1) table with a Celebrity.
- Title Sponsor guests (20) invited to attend the VIP Presenting with Legends, Honorees and attending celebrities.
- Title Sponsor guests (20) will have photo opportunities with Legends, Honorees and attending celebrities.
- Title Sponsor will receive prominent placement with the name or company in the Dinner program.*
- Title Sponsor will receive prominent placement with the name or company in the initial press release.*
- Opportunity to provide an item to the event gift bag.*
- Opportunity to provide an experience or gift (to be mutually agreed upon) to the event drawing.*
- Opportunity to add signage on branded bar in VIP Legends Reception.*
- Sponsorship will be announced as Title Sponsor via The Buoniconti Fund's social media outlets.
- Sponsorship presented on signage throughout the event.
- Sponsorship on screen promoting this major sponsorship at the event.
- Sponsorship recognition during the evening's speaking program.
- Sponsorship recognition in text message sent to all event attendees and supporters.
- Sponsorship recognition on event website.
- Sponsorship recognition on event auction application.
- Sponsorship recognition on all press releases sent to the national and international press.
- Sponsorship on ad placement in *The Miami Herald* and *New York Post*. *
- Sponsorship will be recognized as Title Sponsor via event electronic communications.
- Sponsorship will receive a dedicated email thank you to event attendees.
- Sponsorship will be recognized as Title Sponsor via organization magazine, *The Project*.

**Pending agreement before printing deadlines. **All signage, branded items, drawing prizes, gifts and promotional opportunities must be pre-approved by The Buoniconti Fund team in writing prior to production and use. Any reception seating area, rentals and other extra items are at sponsor cost. Subject to change.*



40th Anniversary of the Great Sports Legends Dinner

Presenting Sponsorship - \$300,000

Presenting Sponsorship includes:

- Company/Name will be the Presenting Sponsor of the 40th Anniversary of the Great Sports Legends Dinner.
- Presenting Sponsor logo will accompany The Buoniconti Fund logo on the step and repeat along the event's Red Carpet.
- Two (2) prominent Great Sports Legends tables of ten (10) guests at each table. One (1) table to sit with a Legend and one (1) table with a Celebrity.
- Presenting Sponsor guests (20) invited to attend the VIP Presenting with Legends, Honorees and attending celebrities.
- Presenting Sponsor guests (20) will have photo opportunities with Legends, Honorees and attending celebrities.
- Presenting Sponsor will receive prominent placement with the name or company in the Dinner program.*
- Presenting Sponsor will receive prominent placement with the name or company in the press release.*
- Opportunity to provide an item to the event gift bag.**
- Opportunity to provide an experience or gift (to be mutually agreed upon) to the event drawing.**
- Opportunity to add signage on branded bar in VIP Legends Reception .**
- Sponsorship will be announced as Presenting Sponsor via The Buoniconti Fund's social media outlets.
- Sponsorship presented on signage throughout the event.
- Sponsorship on screen promoting this major sponsorship at the event.
- Sponsorship recognition during the evening's speaking program.
- Sponsorship recognition in text message sent to all event attendees and supporters.
- Sponsorship recognition on event website.
- Sponsorship recognition on event auction application.
- Sponsorship recognition on all press releases sent to the national and international press.
- Sponsorship on ad placement in *The Miami Herald* and *New York Post*.
- Sponsorship will be recognized as Presenting Sponsor via event electronic communications.
- Sponsorship will receive a dedicated email thank you to event attendees.
- Sponsorship will be recognized as Presenting Sponsor via organization magazine, *The Project*.

Pending agreement before printing deadlines. **All signage, branded items, drawing prizes, gifts and promotional opportunities must be pre-approved by The Buoniconti Fund team in writing prior to production and use. Subject to change. Any reception seating area, rentals and other extra items are at sponsor cost. Subject to change.



40th Anniversary of the Great Sports Legends Dinner

Legends Reception Sponsorship - \$150,000

Legends Reception Sponsorship includes:

- Company/Name will be the Legends Reception Sponsor of the 40th Anniversary of the Great Sports Legends Dinner.
- Legends Reception Sponsor logo will accompany The Buoniconti Fund logo and Presenting Sponsor logos on the step and repeat along the event's Red Carpet.
- One (1) prominent "Legends Circle \$100,000" table of ten (10) to sit with a Legend.
- Legends Reception Sponsor guests (10) invited to attend the VIP Presenting with Legends, Honorees and attending celebrities.
- Legends Reception Sponsor guests (10) will have photo opportunities with Legends, Honorees and attending celebrities.
- Legends Reception Sponsor will receive prominent placement with the name or company in the Dinner program.*
- Legends Reception Sponsor will receive prominent placement with the name or company in the press release.*
- Opportunity to provide an item to the event gift bag.**
- Opportunity to provide an experience or gift (to be mutually agreed upon) to the event drawing.**
- Opportunity to add reception seating area branding in VIP Legends Reception .**
- Sponsorship will be announced as Legends Reception Sponsor via The Buoniconti Fund's social media outlets.
- Sponsorship presented on signage throughout the event.
- Sponsorship on screen promoting this major sponsorship throughout event.
- Sponsorship recognition during the evening's speaking program.
- Sponsorship recognition in text message sent to all event attendees and supporters.
- Sponsorship recognition on event website.
- Sponsorship recognition on event auction application.
- Sponsorship recognition on all press releases sent to the national and international press.
- Sponsorship on ad placement in *The Miami Herald* and *New York Post*.
- Sponsorship will be recognized as Legends Reception Sponsor via event electronic communications.
- Sponsorship will be recognized as Legends Reception Sponsor via organization magazine, *The Project*.

*Pending agreement before printing deadlines. **All signage, branded items, drawing prizes, gifts and promotional opportunities must be pre-approved by The Buoniconti Fund team in writing prior to production and use. Subject to change. Any reception seating area, rentals and other extra items are at sponsor cost. Subject to change.*



40th Anniversary of the Great Sports Legends Dinner

Red Carpet Sponsorship - \$100,000

Red Carpet Sponsorship includes:

- Company/Name will be the Red Carpet Sponsor of the the 40th Anniversary of the Great Sports Legends Dinner.
- Red Carpet Sponsor logo will accompany The Buoniconti Fund logo and Presenting Sponsor logos on the step and repeat along the event's Red Carpet.
- One (1) prominent "Champions Circle \$50,000" table of ten (10) to sit with a Legend.
- Red Carpet Sponsor guests (10) invited to attend the VIP Legends Reception with Legends, Honorees and attending celebrities.
- Red Carpet Sponsor guests (10) will have photo opportunities with Legends, Honorees and attending celebrities.
- Red Carpet Sponsor will receive prominent placement with the name or company in the Dinner program.*
- Red Carpet Sponsor will receive prominent placement with the name or company in the press release.*
- Sponsorship will be announced as Red Carpet Sponsor via The Buoniconti Fund's social media outlets.
- Sponsorship on screen promoting this major sponsorship at the event.
- Sponsorship recognition during the evening's speaking program.
- Sponsorship recognition in text message sent to all event attendees and supporters.
- Sponsorship recognition on event website.
- Sponsorship recognition on event auction application.
- Sponsorship recognition on all press releases sent to the national and international press.
- Sponsorship will be recognized as Red Carpet Sponsor via event electronic communications.
- Sponsorship will be recognized as Red Carpet Sponsor via organization magazine, *The Project*.

Pending agreement before printing deadlines. **All signage, branded items, drawing prizes, gifts and promotional opportunities must be pre-approved by The Buoniconti Fund team in writing prior to production and use. Subject to change. Any reception seating area, rentals and other extra items are at sponsor cost. Subject to change.

40th Anniversary of the Great Sports Legends Dinner

Luxury Auto Sponsorship - \$70,000

Luxury Auto Sponsorship includes:

- Your name will be the Luxury Auto Sponsor of the the 40th Anniversary of the Great Sports Legends Dinner.
- Luxury Auto will be displayed at the event hotel for the day at the event.
- One (1) prominent “Champions Circle \$50,000” table of ten (10) to sit with a Celebrity.
- Luxury Auto Sponsor guests (10) invited to attend the VIP Legends Reception with all the Legends and attending celebrities.
- Luxury Auto Sponsor guests (10) will have photo opportunities with the Legends and VIP attendees.
- Luxury Auto Sponsor will receive prominent placement with the name or company in the Dinner program and press release*
- Name presented on signage throughout the event.
- Name on screen promoting this major sponsorship at the event.
- Name recognition during the evening’s speaking program.
- Name on event website.
- Name on all press releases sent to the national and international press.
- Name on ad placement in *The Miami Herald* and *New York Post*.
- Name will be announced as Luxury Auto via The Buoniconti Fund’s social media outlets.
- Name will be recognized as Luxury Auto Sponsor via event electronic communications.
- Name will be recognized as Luxury Auto Sponsor via organization magazine, *The Project*.

Pending agreement before printing deadlines. **All signage, branded items, drawing prizes, gifts and promotional opportunities must be pre-approved by The Buoniconti Fund team in writing prior to production and use. Subject to change. Any reception seating area, rentals and other extra items are at sponsor cost. Subject to change.

40th Anniversary of the Great Sports Legends Dinner

Luxury Travel Sponsorship - \$150,000

Luxury Travel Sponsorship includes:

- Your name will be the Luxury Travel Sponsor of the 40th Anniversary of the Great Sports Legends Dinner.
- Luxury Travel will be displayed at the event hotel for the day at the event.
- One (1) prominent “Champions Circle \$50,000” table of ten (10) to sit with a Celebrity.
- Luxury Travel Sponsor guests (10) invited to attend the VIP Legends Reception with all the Legends and attending celebrities.
- Luxury Travel Sponsor guests (10) will have photo opportunities with the Legends and VIP attendees.
- Luxury Travel Sponsor will receive prominent placement with the name or company in the Dinner program and press release*
- Name presented on signage throughout the event.
- Name on screen promoting this major sponsorship throughout event.
- Name recognition during the evening’s speaking program.
- Name on event website.
- Name on all press releases sent to the national and international press.
- Name on ad placement in *The Miami Herald* and *New York Post*.
- Name will be announced as Luxury Travel Sponsor via The Buoniconti Fund’s social media outlets.
- Name will be recognized as Luxury Travel Sponsor via event electronic communications.
- Name will be recognized as Luxury Travel Sponsor via organization magazine, *The Project*.

*Pending agreement before printing deadlines. **All signage, branded items, drawing prizes, gifts and promotional opportunities must be pre-approved by The Buoniconti Fund team in writing prior to production and use. Subject to change. Any reception seating area, rentals and other extra items are at sponsor cost. Subject to change.*

40th Anniversary of the Great Sports Legends Dinner

Auction Sponsorship - \$70,000

Auction Sponsorship includes:

- Your name will be the Auction Sponsor of the 40th Anniversary of the Great Sports Legends Dinner.
- Auction Sponsor logo will be prominently displayed at entrance and throughout auction room.
- One (1) prominent “Champions Circle \$50,000” table of ten (10) to sit with a Celebrity.
- Auction Sponsor guests (10) invited to attend the VIP Legends Reception with all the Legends and attending celebrities.
- Auction Sponsor guests (10) will have photo opportunities with the Legends and VIP attendees.
- Auction Sponsor will receive prominent placement with the name or company in the Dinner program and press release*
- Name presented on signage throughout the event.
- Name on screen promoting this major sponsorship at the event.
- Name recognition during the evening’s speaking program.
- Name on event website.
- Name on all press releases sent to the national and international press.
- Name on ad placement in *The Miami Herald* and *New York Post*.
- Name will be announced as Auction Sponsor via The Buoniconti Fund’s social media outlets.
- Name will be recognized as Auction Sponsor via event electronic communications.
- Name will be recognized as Auction Sponsor via organization magazine, *The Project*.

Pending agreement before printing deadlines. **All signage, branded items, drawing prizes, gifts and promotional opportunities must be pre-approved by The Buoniconti Fund team in writing prior to production and use. Subject to change. Any reception seating area, rentals and other extra items are at sponsor cost. Subject to change.

40th Anniversary of the Great Sports Legends Dinner

Gift Bag Sponsorship - \$60,000

Gift Bag Sponsorship includes:

- Your name will be the Gift Bag Sponsor of the 40th Annual Great Sports Legends Dinner.
- Gift Bag Sponsor logo will be prominently displayed at event entrance.
- One (1) prominent “Champions Circle \$50,000” table of ten (10) to sit with a Celebrity.
- Gift Bag Sponsor guests (10) invited to attend the VIP Legends Reception with all the Legends and attending celebrities.
- Gift Bag Sponsor guests (10) will have photo opportunities with the Legends and VIP attendees.
- Gift Bag Sponsor will receive prominent placement with the name or company in the Dinner program and press release*
- Name presented on signage throughout the event.
- Name on screens promoting this major sponsorship at the event.
- Name recognition during the evening’s speaking program.
- Name on event website.
- Name on all press releases sent to the national and international press.
- Name on ad placement in *The Miami Herald* and *New York Post*.
- Name will be announced as Gift Bag Sponsor via The Buoniconti Fund’s social media outlets.
- Name will be recognized as Gift Bag Sponsor via event electronic communications.
- Name will be recognized as Gift Bag Sponsor via organization magazine, *The Project*.

*Pending agreement before printing deadlines. **All signage, branded items, drawing prizes, gifts and promotional opportunities must be pre-approved by The Buoniconti Fund team in writing prior to production and use. Subject to change. Any reception seating area, rentals and other extra items are at sponsor cost. Subject to change.*

40th Anniversary of the Great Sports Legends Dinner

Photo Experience Sponsorship - ~~\$50,000~~ **SOLD**

Photo Experience Sponsorship includes:

- Your name will be the Photo Experience Sponsor of the 40th Anniversary of the Great Sports Legends Dinner.
- Photo Experience Sponsor Name will sponsor the Photo Booth area where guests can scan their face and receive all their photos at the end of the evening.
- Photo Experience signage will be displayed at the event hotel for the day at the event.
- One (1) “Executive Committee \$25,000” table of ten (10) to sit with a Celebrity.
- Photo Experience Sponsor guests (10) invited to attend the VIP Legends Reception with all the Legends and attending celebrities.
- Photo Experience Sponsor guests (10) will have photo opportunities with the Legends and VIP attendees.
- Photo Experience Sponsor will receive placement with the name or company in the Dinner program.*
- Name presented on signage at the event. .
- Name recognition during the evening’s speaking program.
- Name on event website.
- Name will be announced as Photo Experience Sponsor via The Buoniconti Fund’s social media outlets.
- Name will be recognized as Photo Experience Sponsor via event electronic communications.
- Name will be recognized as Photo Experience Sponsor via organization magazine, *The Project*.

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For more information on Sponsorships:

Contact Stephanie Sayfie Aagaard
Executive Director - The Miami Project to Cure Paralysis
Board Member - The Buoniconti Fund
305-243-6385
SSayfieAagaard@miami.edu
