15TH ANNUAL CHARITY POKER TOURNAMENT
to benefit
The Buoniconti Fund to Cure Paralysis
The fundraising arm of The Miami Project to Cure Paralysis

Thursday, May 14, 2020
Patrick’s Restaurant
259 West 42nd Street (at 8th Avenue)
New York City, New York

Sponsorship Opportunities
POKER4LIFE™ CHARITY POKER TOURNAMENT

Ethan Ruby and Jeremy Schwartz founded Poker4Life in 2005. After hosting many charity poker tournaments at the Park Avenue Country Club in Manhattan, they realized how much of an impact poker can have in the world of charitable giving. Poker4Life was formed to harness The Positive Power of Poker by hosting charity poker tournaments to benefit select non-profit organizations, primarily The Buoniconti Fund to Cure Paralysis. Our mission is to provide a forum for professional, celebrity and everyday poker players to come together and support causes they believe in while playing a game they enjoy.

The Poker4Life Charity Poker Championship has attracted thousands of poker players and philanthropists over the last 13 years. We have raised hundreds of thousands of dollars for The Buoniconti Fund to Cure Paralysis, which supports the scientific research efforts of The Miami Project to Cure Paralysis. This event pioneered the NYC charity poker tournament circuit and transformed the industry standards.

In, 2019, more than 300 poker players and guests joined us for the 14th Annual Poker4Life™ Charity Poker Championship to raise more then $130,000 for the Buoniconti Fund to Cure Paralysis. Christopher Murney, Goumba Johnny and other celebrities came out to support our cause. Poker4Life has attracted the everyday poker player, celebrity player and charity player to all vie for a seat in the WSOP while maximizing their donations to The Fund.

Past Sponsors Included:

THE BUONICONTI FUND TO CURE PARALYSIS

In 1985, Barth A. Green, M.D., world-renowned neurosurgeon, and Nick Buoniconti, NFL Hall of Fame linebacker, helped found The Miami Project to Cure Paralysis after Nick’s son, Marc, sustained a spinal cord injury during a college football game. Since then, research at The Miami Project has changed the landscape of knowledge and therapeutic strategies for spinal cord injury and traumatic brain injury.

Committed to finding a cure for paralysis resulting from spinal cord injury and to seeing millions worldwide walk again, the Buoniconti family established The Buoniconti Fund to Cure Paralysis in 1992. The Buoniconti Fund is a non-profit organization whose primary focus is to raise funds and awareness to help The Miami Project achieve its national and international goals.

The Miami Project, a Center of Excellence at the University of Miami Miller School of Medicine, is considered the premier research program conducting cutting-edge discovery, translational, and clinical investigations targeting spinal cord injury, brain injury and other neurological disorders. The Miami Project’s international team of over 200 scientists, researchers, clinicians, and support staff is dedicated to improving the quality of life and, ultimately, finding a cure for paralysis. Miami Project researchers are currently conducting numerous clinical trials in spinal cord injury, including therapeutic hypothermia, autologous Schwann cell transplantation, Riluzole, and brain machine interfaces. Other areas of current research include immune modulation, neurorepair and regeneration, neuroplasticity, and drug discovery.

Purchase player spot(s) or cocktail reception ticket(s) at www.thebuonicontifund.com/poker4life

Visit www.poker4life.org for more information.
All event media, invitations, listings, etc. will prominently display the Company or individual(s) as a Sponsor. Company or individual will receive gift bag space and a sign will be displayed thanking you as a Sponsor at the event. In addition to the above, sponsors will receive:

**BRONZE SPONSOR - $2,500**
- Two (2) player spots in the 15th Annual Poker4Life™ tournament
- Two (2) VIP tickets to the event’s Cocktail Reception

**SILVER SPONSOR (Half Table) - $5,000**
- Three (3) player spots in the 15th Annual Poker4Life™ tournament
- Three (3) VIP tickets to the event’s Cocktail Reception.
- Half-Table logo on felt

**GOLD SPONSOR (Full Table) - $10,000**
- Four (4) player spots in the 15th Annual Poker4Life™ tournament
- Four (4) VIP tickets to the event’s Cocktail Reception
- One (1) VIP lounge
- Full Table logo on felt and on step and repeat.
- Company or individual will be able to take felt home

**WSOP FINAL TABLE SPONSOR - $25,000**
- Five (5) player spots in the 15th Annual Poker4Life™ tournament
- Ten (10) VIP tickets to the event’s Cocktail Reception
- One (1) VIP lounge
- Logo on step and repeat
- Company or individual will be the center of DVD promotional interviews and be able to take felt home (*only one sponsorship available*)

**PLATINUM SPONSOR - $50,000**
- Six (6) player spots in the 15th Annual Poker4Life™ tournament
- Twelve (12) VIP tickets to the event’s Cocktail Reception
- One (1) VIP lounge
- Logo on step and repeat
- Home page presence with links

**PRESENTING SPONSOR - $100,000**
- Ten (10) player spots in the 15th Annual Poker4Life™ tournament
- Twenty (20) VIP tickets to the event’s Cocktail Reception
- Two (2) VIP lounges
- Logo centered on step and repeat
- Logo on all felted tables including final table with Poker4Life logo
- Dedicated spot light with logo to be displayed throughout evening
- home page presence with links.

**GIFT-IN-KIND SPONSOR**
The Donor will receive Gift-In-Kind Sponsor status for materials/services donated, level to be determined by the value of the donation and criteria noted above. A sign will be displayed thanking you as a Gift-In-Kind Sponsor at the event.

For further information on sponsorship opportunities, please contact Jeremy Schwartz at (917) 647-2975 or info@poker4life.org
15TH ANNUAL POKER4LIFE SPONSORSHIP FORM
Thursday, May 14, 2020
Patrick’s Restaurant • New York, New York

☐ PRESENTING SPONSOR $100,000
☐ BRONZE SPONSOR $2,500
☐ PLATINUM SPONSOR $50,000
☐ WSOP PRIZE SPONSOR $25,000
☐ GOLD SPONSOR (FULL TABLE) $10,000
☐ DOUBLE STACK - $400
☐ SILVER SPONSOR (HALF TABLE) $5,000
☐ GIFT-IN-KIND SPONSOR:

☐ RESTAURANT ☐ PRIZE ☐ OTHER

Customized sponsorships may be developed by request. Sponsors receive inclusion in the invitation, press materials, listings, website, sponsor boards, etc. based on level of support and printing deadlines.

SPONSOR INFORMATION

Sponsor’s Name: ________________________________________________________________________
(company, group, organization or individual’s name as you wish to be listed)
Contact Name: ________________________________________________________________________
Address: ______________________________________________________________________________
City, State, Zip: ________________________________________________________________________
Phone: (_____)_____________ Email: ____________________________________________

GIFT-IN-KIND INFORMATION

Description of Item(s):____________________________________________________________________
______________________________________________________________________________________
Value: $___________________

Please attach company logo to this form or email to info@poker4life.org

Please return form to: Jeremy Schwartz
7 Sarah Drive
Dix Hills, NY  11746

For further information on sponsorship opportunities, please contact Jeremy Schwartz at (917) 647-2975 or info@poker4life.org

Purchase player spot(s) or cocktail reception ticket(s) at www.thebuonicontifund.com/poker4life

The Buoniconti Fund to Cure Paralysis is a 501(c)(3) organization. Federal identification number 65-0244316. Your contribution, less $125 per player entry and less $50 per cocktail reception ticket, is tax-deductible according to law. Rebuys and add-ons are not tax-deductible.