



presented by  
**Huk**



## CHARITY FISHING TOURNAMENT

Friday, November 15, 2019 ~ Homestead Miami Speedway  
to benefit the

**Darrell Gwynn Quality of Life Chapter of The Buoniconti Fund to Cure Paralysis**  
the fundraising arm of The Miami Project to Cure Paralysis

### SPONSORSHIP COMMITMENT FORM

- Title Sponsor - \$150,000** (Hot Rods & Reels Homestead 2019 and Daytona 2020 tournaments)
- Tournament Shirt Sponsor - \$7,500**     **Fishing Tackle & Equipment Sponsor - \$6,500**
- Tournament Participant - \$5,000** (2 Anglers / 1 Boat with guide and NASCAR Driver/Celebrity)
- T-shirt or Hat Sponsor - \$2,500**             **Hospitality Sponsor - \$1,000**
- Gift in Kind Sponsor - products or services donated to support the event**

### DONOR INFORMATION

Company/Participant: \_\_\_\_\_

Contact Name: \_\_\_\_\_

\*Billing Address: \_\_\_\_\_

(Billing address associated with the credit card required, if card payment applies.)

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

- Enclosed is my check made payable to: **The Buoniconti Fund to Cure Paralysis**
- Please charge my credit card for the amount of \$\_\_\_\_\_ \*  Personal or  Corporate credit card?
- Visa             Mastercard             American Express             Discover

Account #: \_\_\_\_\_ Exp Date: \_\_\_\_ / \_\_\_\_ Sec Code: \_\_\_\_

Signature/Name on card: \_\_\_\_\_

- I am unable to attend, please find my donation enclosed.

**Please return form to: Kristin Wherry at The Buoniconti Fund via mail 1095 NW 14 Terrace Miami, FL 33136  
fax (305) 243-6017 or email kwherry@miami.edu**

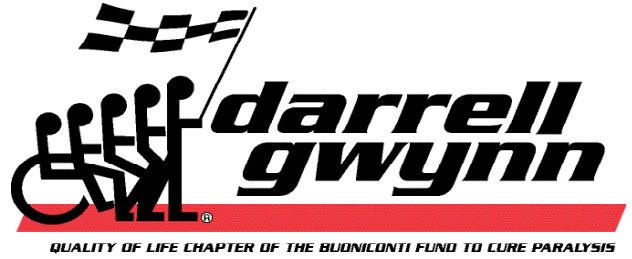
**WWW.THEBUONICONTIFUND.COM/HOTRODSANDREELS**

The Buoniconti Fund to Cure Paralysis is a non-profit, 501(c)(3) organization. Federal ID #65-0244316. Your donation, less \$500 per boat, is tax deductible.



presented by

**HUK**



## **CHARITY FISHING TOURNAMENT**

**Friday, November 15, 2019 ~ Homestead-Miami Speedway**

**to benefit the**

**Darrell Gwynn Quality of Life Chapter of The Buoniconti Fund to Cure Paralysis  
the fundraising arm of The Miami Project to Cure Paralysis**

### **SPONSORSHIP OPPORTUNITIES**

#### **TITLE SPONSOR ~ \$150,000 (Hot Rods & Reels Homestead 2019 and Daytona 2020)**

- Naming rights to Tournament event including media, signage, promotional materials, event apparel, etc.
- (9) Nine fully-equipped Bass Boats per event, including a Guide, NASCAR Driver/Celebrity and participation (2 per boat) for up to (18) Eighteen Anglers per event, as well as first choice of participating NASCAR Driver/Celebrity (1 per boat) for each event
- Trackside Breakfast
- (18) Eighteen tickets to the Truck Series Race at each speedway
- Garage Tour for (18) Eighteen Anglers who participate in the Tournament for each event
- (18) Eighteen fishing Rod & Reel combo with assorted tackle
- (18) Eighteen t-shirts and tournament shirts per event. (event apparel items to include your logo)
- (18) Eighteen tournament gift bags per event featuring your promotional materials
- Prominent signage noting Title Sponsor at key locations throughout the Tournament and around the racetrack
- Logo inclusion in Wheelchair Donation presentation and jumbotron message during pre-race ceremonies
- Media opportunities related to Tournament coverage and partnerships
- Inclusion as Title Sponsor in event promotional materials, to include yet not limited to: event invitation, email and print distributions, and social media to the Darrell Gwynn Quality of Life Chapter of The Buoniconti Fund to Cure Paralysis and NASCAR / Homestead-Miami / Daytona area audience



presented by

**HUK**



## **CHARITY FISHING TOURNAMENT**

**Friday, November 15, 2019 ~ Homestead-Miami Speedway**

to benefit the

**Darrell Gwynn Quality of Life Chapter of The Buoniconti Fund to Cure Paralysis**  
the fundraising arm of The Miami Project to Cure Paralysis

### **SPONSORSHIP OPPORTUNITIES**

#### **Apparel & Equipment**

##### **TOURNAMENT FISHING SHIRT SPONSOR ~ \$7,500**

- Logo identification on shirt sleeve for approximately 100 tournament fishing shirts
- (1) One fully-equipped Bass Boat, including a Guide and NASCAR Driver/Celebrity for (2) Two Anglers
- Trackside Breakfast
- (2) Two participant gift bags with event apparel, unique sponsor items, etc. and Rod & Reel combo with assorted tackle
- (1) One ticket to the Friday Ford EcoBoost 200 Race and Garage Tour for each of the two Anglers participating in the tournament
- Opportunity to distribute and promote products in participant Angler gift bags
- Banners with sponsor logos placed in highly visible locations around the infield lake
- Opportunity to mingle with all participating NASCAR Drivers and Celebrities

##### **FISHING TACKLE & EQUIPMENT SPONSOR ~ \$6,500**

- (1) One fully-equipped Bass Boat, including a Guide and NASCAR Driver/Celebrity for (2) Two Anglers
- Trackside Breakfast
- (2) Two participant gift bags with event apparel, unique sponsor items, etc. and Rod & Reel combo with assorted tackle
- (1) One ticket to the Friday Ford EcoBoost 200 Race and Garage Tour for each of the two Anglers participating in the tournament
- Opportunity to distribute and promote products in participant Angler gift bags
- Banners with sponsor logos placed in highly visible locations around the infield lake
- Opportunity to mingle with all participating NASCAR Drivers and Celebrities

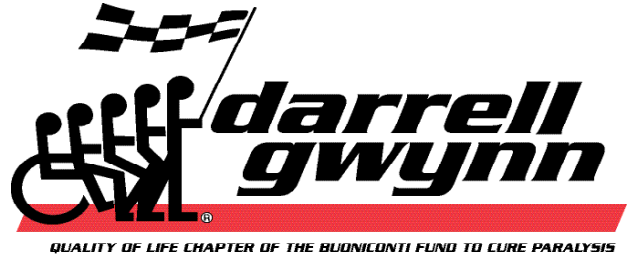
##### **T-SHIRT or HAT SPONSOR ~ \$2,500**

- (4) Event Access passes for sponsor to view the tournament
- Trackside Breakfast
- (4) Four participant gift bags with event apparel and unique sponsor items
- (4) Four tickets to the Friday Ford EcoBoost 200 Race and Garage Tour for each of the four sponsor guests participating in the tournament
- Opportunity to distribute and promote products in participant Angler gift bags
- Opportunity to mingle with all participating NASCAR Drivers and Celebrities



presented by

**Huk**



## **CHARITY FISHING TOURNAMENT**

**Friday, November 15, 2019 ~ Homestead-Miami Speedway**

**to benefit the**

**Darrell Gwynn Quality of Life Chapter of The Buoniconti Fund to Cure Paralysis  
the fundraising arm of The Miami Project to Cure Paralysis**

### **SPONSORSHIP OPPORTUNITIES**

#### **TOURNAMENT PARTICIPANT ~ \$5,000**

(2 Anglers /1 Boat with guide and NASCAR Driver/Celebrity)

This unique opportunity offers individuals or companies an experience with two of America's favorite pastimes -- fishing and auto racing. This sponsorship at the Hot Rods & Reels Homestead tournament includes:

- (1) One fully-equipped Bass Boat including Guide and NASCAR Celebrity for Two (2) Anglers
- Trackside Breakfast
- Each participant will receive a Rod & Reel combination with assorted tackle
- Each participant will receive a tournament gift bag with event apparel, unique sponsored items, etc.
- Each participant will receive (1) One Ticket to the Friday Ford EcoBoost 200 Race
- Each participant will receive (1) One Pass for the Friday Garage Tour
- Opportunity to mingle with all participating NASCAR Drivers and Celebrities

\* There are a limited number of boats for this tournament. Reservations will be taken on a first-come, first-serve basis.

#### **HOSPITALITY SPONSOR ~ \$1,000**

The Hospitality Sponsor will support the on-site needs of the Wheelchair Recipient Donor and family to ensure their comfort while attending the Tournament, as well as support the Hospitality area of the tournament. The Hospitality Sponsor will be recognized with name or logo inclusion on signage placed in highly visible locations around the infield lake and during event announcements.

- (2) Event Access passes for sponsor to view the tournament which includes Trackside Breakfast
- (2) Two tickets to the Friday Ford EcoBoost 200 Race and Garage Tour for each of the two sponsor guests participating in the tournament
- Opportunity to mingle with all participating NASCAR Drivers and Celebrities

#### **GIFT IN KIND SPONSOR**

The Gift in Kind Sponsor offers donated products or services to support the Hot Rods & Reels Charity Fishing Tournament, i.e. food, beverages, bags, sunscreen or hand warmers, printing, etc. Tournament Sponsor benefits to be determined based on the value of the donation, benefits may include logo inclusion on promotional materials and event banners or race tickets.