



# 14<sup>TH</sup> ANNUAL CHARITY POKER TOURNAMENT

to benefit

The Buoniconti Fund to Cure Paralysis  
The fundraising arm of The Miami Project to Cure Paralysis

**Thursday, May 16, 2019**

The Pennsy

2 Pennsylvania Plaza (7th Avenue between 32nd and 33rd Streets)  
New York City, New York

## Sponsorship Opportunities



# POKER4LIFE™ CHARITY POKER TOURNAMENT

Ethan Ruby and Jeremy Schwartz founded Poker4Life in 2005. After hosting many charity poker tournaments at the Park Avenue Country Club in Manhattan, they realized how much of an impact poker can have in the world of charitable giving. Poker4Life was formed to harness The Positive Power of Poker by hosting charity poker tournaments to benefit select non-profit organizations, primarily The Buoniconti Fund to Cure Paralysis. Our mission is to provide a forum for professional, celebrity and everyday poker players to come together and support causes they believe in while playing a game they enjoy.



The Poker4Life Charity Poker Championship has attracted thousands of poker players and philanthropists over the last 13 years. We have raised hundreds of thousands of dollars for The Buoniconti Fund to Cure Paralysis, which supports the scientific research efforts of The Miami Project to Cure Paralysis. This event pioneered the NYC charity poker tournament circuit and transformed the industry standards.

In 2018, more than 300 poker players and guests joined us for the 13<sup>th</sup> Annual Poker4Life™ tournament to raise more than \$130,000 for The Buoniconti Fund to Cure Paralysis. Celebrities included New York Knicks John Starks and Larry Johnson and celebrity guests Christopher Murney, Lauren Rae Levy, Maria Menounos, Oscar Smith, Chuck Jackson, Ophelia Cache, Goumba Johnny, Courtney Culkin, Mikki May, Jimmie Lee Andrew Brown and more...

Past Sponsors Included:



TO BENEFIT

## THE BUONICONTI FUND TO CURE PARALYSIS



The Miami Project to Cure Paralysis, a Center of Excellence at the University of Miami Miller School of Medicine, is considered the premier investigative research program conducting cutting edge discovery, translational, and clinical investigations targeting spinal cord and brain injuries. The Miami Project's international team includes more than 200 scientists, researchers, clinicians, and support staff who take innovative approaches to the challenges of spinal cord and brain injuries.

The Miami Project's clinical trial program currently includes autologous Schwann cell transplantation, therapeutic hypothermia, Riluzole, deep brain stimulation, and brain machine interface. Our discovery program is investigating immune modulation, scar formation, and regeneration mechanisms after injury to better enable development of future interventions. In 1985, Barth A. Green, M.D. and NFL Hall of Fame linebacker Nick Buoniconti helped found The Miami Project to Cure Paralysis after Nick's son, Marc, sustained a spinal cord injury during a college football game. Since then research at The Miami Project has changed the landscape of knowledge and therapeutic strategies for spinal cord injury and traumatic brain injury. Committed to finding a cure for paralysis resulting from spinal cord injury and to seeing millions worldwide walk again, the Buoniconti family established The Buoniconti Fund to Cure Paralysis in 1992, a non-profit organization devoted to assisting The Miami Project achieve its national and international goals.

Purchase player spot(s) or cocktail reception ticket(s) at  
[www.thebuonicontifund.com/poker4life](http://www.thebuonicontifund.com/poker4life)

Visit [www.poker4life.org](http://www.poker4life.org) for more information.

# SPONSORSHIP OPPORTUNITIES

All event media, invitations, listings, etc. will prominently display the Company or individual(s) as a Sponsor. Company or individual will receive gift bag space and a sign will be displayed thanking you as a Sponsor at the event. In addition to the above, sponsors will receive:

## BRONZE SPONSOR - \$2,500

- Two (2) player spots in the 14<sup>th</sup> Annual Poker4Life™ tournament
- Two (2) VIP tickets to the event's Cocktail Reception

## SILVER SPONSOR (Half Table) - \$5,000

- Three (3) player spots in the 13<sup>th</sup> Annual Poker4Life™ tournament
- Three (3) VIP tickets to the event's Cocktail Reception.
- Half-Table logo on felt

## GOLD SPONSOR (Full Table) - \$10,000

- Four (4) player spots in the 13<sup>th</sup> Annual Poker4Life™ tournament
- Four (4) VIP tickets to the event's Cocktail Reception
- One (1) VIP lounge
- Full Table logo on felt and on step and repeat.
- Company or individual will be able to take felt home

## WSOP FINAL TABLE SPONSOR - \$25,000

- Five (5) player spots in the 13<sup>th</sup> Annual Poker4Life™ tournament
- Ten (10) VIP tickets to the event's Cocktail Reception
- One (1) VIP lounge
- Logo on step and repeat
- Company or individual will be the center of DVD promotional interviews and be able to take felt home (*only one sponsorship available*)

## PLATINUM SPONSOR - \$50,000

- Six (6) player spots in the 13<sup>th</sup> Annual Poker4Life™ tournament
- Twelve (12) VIP tickets to the event's Cocktail Reception
- One (1) VIP lounge
- Logo on step and repeat
- Home page presence with links

## PRESENTING SPONSOR - \$100,000

- Ten (10) player spots in the 13<sup>th</sup> Annual Poker4Life™ tournament
- Twenty (20) VIP tickets to the event's Cocktail Reception
- Two (2) VIP lounges
- Logo centered on step and repeat
- Logo on all felted tables including final table with Poker4Life logo
- Dedicated spot light with logo to be displayed throughout evening
- home page presence with links.

## GIFT-IN-KIND SPONSOR

The Donor will receive Gift-In-Kind Sponsor status for materials/services donated, level to be determined by the value of the donation and criteria noted above. A sign will be displayed thanking you as a Gift-In-Kind Sponsor at the event.

Your Name or Company  
Logo on the Table Felts



For further information on sponsorship opportunities, please contact  
Jeremy Schwartz at (917) 647-2975 or [info@poker4life.org](mailto:info@poker4life.org)





# 14<sup>TH</sup> ANNUAL POKER4LIFE SPONSORSHIP FORM

## Thursday, May 16, 2019

The Pennsy • New York, New York

- |  |   |
|--|---|
| <input type="checkbox"/> PRESENTING SPONSOR \$100,000        | <input type="checkbox"/> BRONZE SPONSOR \$2,500   |
| <input type="checkbox"/> PLATINUM SPONSOR \$50,000           | <input type="checkbox"/> WSOP PRIZE SPONSOR \$25,000  |
| <input type="checkbox"/> GOLD SPONSOR (FULL TABLE) \$10,000  | <input type="checkbox"/> DOUBLE STACK - \$400   |
| <input type="checkbox"/> SILVER SPONSOR (HALF TABLE) \$5,000 | <input type="checkbox"/> GIFT-IN-KIND SPONSOR:  |
|  | <input type="checkbox"/> RESTAURANT <input type="checkbox"/> PRIZE <input type="checkbox"/> OTHER |

Customized sponsorships may be developed by request. Sponsors receive inclusion in the invitation, press materials, listings, website, sponsor boards, etc. based on level of support and printing deadlines.

### SPONSOR INFORMATION

Sponsor's Name: \_\_\_\_\_  
(company, group, organization or individual's name as you wish to be listed)

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: (\_\_\_\_) \_\_\_\_\_ Email: \_\_\_\_\_

### GIFT-IN-KIND INFORMATION

Description of Item(s): \_\_\_\_\_

Value: \$ \_\_\_\_\_

Please attach company logo to this form or email to [info@poker4life.org](mailto:info@poker4life.org)

Please return form to: **Jeremy Schwartz**  
7 Sarah Drive  
Dix Hills, NY 11746

For further information on sponsorship opportunities, please contact  
Jeremy Schwartz at (917) 647-2975 or [info@poker4life.org](mailto:info@poker4life.org)

Purchase player spot(s) or cocktail reception ticket(s) at  
[www.thebuonicontifund.com/poker4life](http://www.thebuonicontifund.com/poker4life)

The Buoniconti Fund to Cure Paralysis is a 501(c)(3) organization. Federal identification number 65-0244316. Your contribution, less \$150 per player entry and less \$75 per cocktail reception ticket, is tax-deductible according to law. Rebuys are not tax-deductible.