



sponsors



tournament benefits



## CHARITY FISHING TOURNAMENT

Friday, November 16, 2018 ~ Homestead Miami Speedway

to benefit the

**Darrell Gwynn Quality of Life Chapter of The Buoniconti Fund to Cure Paralysis**

the fundraising arm of The Miami Project to Cure Paralysis

### SPONSORSHIP COMMITMENT FORM

- Presenting Sponsor - \$50,000** (Hot Rods & Reels Homestead 2018 and Daytona 2019 tournaments)
- Million Dollar Challenge Sponsor - \$10,000**
- Tournament Shirt Sponsor - \$7,500**     **Fishing Tackle & Equipment Sponsor - \$6,500**
- Tournament Participant - \$5,000** (2 Anglers / 1 Boat with guide and NASCAR Driver/Celebrity)
- T-shirt or Hat Sponsor - \$2,500**             **Hospitality Sponsor - \$1,000**
- Gift in Kind Sponsor -** products or services donated to support the event

### DONOR INFORMATION

Company/Participant: \_\_\_\_\_

Contact Name: \_\_\_\_\_

\*Billing Address: \_\_\_\_\_

(Billing address associated with the credit card required, if card payment applies.)

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

- Enclosed is my check made payable to: **The Buoniconti Fund to Cure Paralysis**
- Please charge my credit card for the amount of \$\_\_\_\_\_ \*  Personal or  Corporate credit card?
- Visa             Mastercard             American Express             Discover

Account #: \_\_\_\_\_ Exp Date: \_\_\_\_ / \_\_\_\_ Sec Code: \_\_\_\_

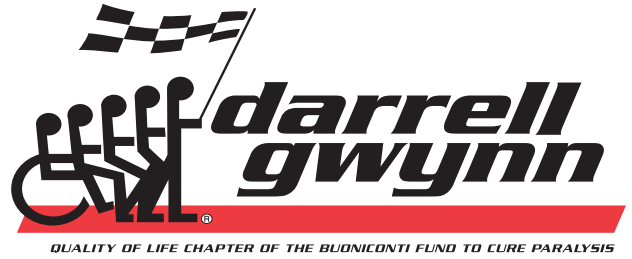
Signature/Name on card: \_\_\_\_\_

- I am unable to attend, please find my donation enclosed.

Please return form to: Kristin Wherry at The Buoniconti Fund via mail 1095 NW 14 Terrace Miami, FL 33136 fax (305) 243-6017 or email [kwherry@miami.edu](mailto:kwherry@miami.edu)

**WWW.THEBUONICONTIFUND.COM/HOTRODSANDREELS**

The Buoniconti Fund to Cure Paralysis is a non-profit, 501(c)(3) organization. Federal ID #65-0244316. Your donation, less \$500 per boat, is tax deductible.



## **CHARITY FISHING TOURNAMENT**

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**to benefit the**

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the fundraising arm of The Miami Project to Cure Paralysis**

### **SPONSORSHIP OPPORTUNITIES**

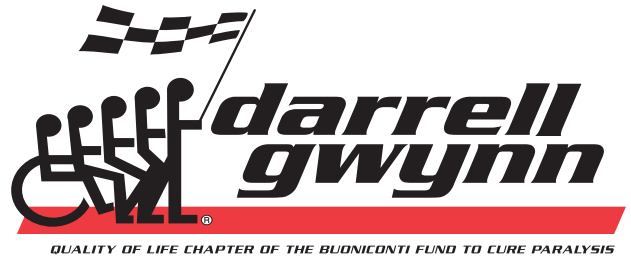
#### **PRESENTING SPONSOR ~ \$50,000 (Hot Rods & Reels Homestead 2018 & Daytona 2019)**

- (3) Three fully-equipped Bass Boats per event, including a Guide, NASCAR Driver/Celebrity and participation (2 per boat) for up to (6) Six Anglers per event
- Trackside Breakfast
- (6) Six tickets to the Camping World Truck Series Race at each speedway
- Garage Tour for the (6) Six Anglers that participate in the Tournament for each event
- (6) Six fishing Rod & Reel combinations with assorted tackle
- (6) Six hats, t-shirts and fishing shirts per event. (Apparel items to include your logo)
- (6) Six participant gift bags per event
- Prominent signage at key locations throughout the Tournament and around the racetrack
- Logo inclusion in Wheelchair Donation presentation and jumbotron message during pre-race ceremonies
- Inclusion as the Presenting Sponsor in event promotional materials, to include yet not limited to: event invitation, email and print distributions, and social media to the Darrell Gwynn Quality of Life Chapter of The Buoniconti Fund to Cure Paralysis and NASCAR / Homestead-Miami / Daytona area audience

#### **MILLION DOLLAR CHALLENGE CONTEST SPONSOR ~ \$10,000**

The Million Dollar Challenge is a contest whereby Tournament participants have the opportunity for a chance to win (\$1,000,000.00) One Million Dollars upon catching the largest tagged fish during the Tournament. In the event an individual wins the Challenge, the winner and a guest, along with one representative from our Tournament's Title Sponsor, will receive VIP treatment during Ford Championship Weekend that may include exclusive media opportunities, garage and area access, and more. The Million Dollar Challenge Contest Sponsor receives:

- (1) One fully-equipped Bass Boat, including a Guide and NASCAR Driver/Celebrity for (2) Two Anglers
- Trackside Breakfast
- (2) Two participant gift bags with event shirt, hat, unique sponsor items, etc. and Rod & Reel combo with assorted tackle
- (1) One ticket to the Friday Ford EcoBoost Race and Garage Tour for each of the two Anglers participating in the tournament
- Opportunity to distribute and promote products in participant Angler gift bags
- An exclusive banner for the Million Dollar Challenge Contest table of envelopes and another banner to be displayed in highly visible locations around the infield lake
- Opportunity to mingle with all participating NASCAR Drivers and Celebrities



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### **SPONSORSHIP OPPORTUNITIES**

#### **Apparel & Equipment**

##### **TOURNAMENT FISHING SHIRT SPONSOR ~ \$7,500**

- Logo identification on shirt sleeve for approximately 100 Hook & Tackle brand fishing shirts
- (1) One fully-equipped Bass Boat, including a Guide and NASCAR Driver/Celebrity for (2) Two Anglers
- Trackside Breakfast
- (2) Two participant gift bags with event shirt, hat, unique sponsor items, etc. and Rod & Reel combo with assorted tackle
- (1) One ticket to the Friday Ford EcoBoost Race and Garage Tour for each of the two Anglers participating in the tournament
- Opportunity to distribute and promote products in participant Angler gift bags
- Banners with sponsor logos placed in highly visible locations around the infield lake
- Opportunity to mingle with all participating NASCAR Drivers and Celebrities

##### **FISHING TACKLE & EQUIPMENT SPONSOR ~ \$6,500**

- (1) One fully-equipped Bass Boat, including a Guide and NASCAR Driver/Celebrity for (2) Two Anglers
- Trackside Breakfast
- (2) Two participant gift bags with event shirt, hat, unique sponsor items, etc. and Rod & Reel combo with assorted tackle
- (1) One ticket to the Friday Ford EcoBoost Race and Garage Tour for each of the two Anglers participating in the tournament
- Opportunity to distribute and promote products in participant Angler gift bags
- Banners with sponsor logos placed in highly visible locations around the infield lake
- Opportunity to mingle with all participating NASCAR Drivers and Celebrities

##### **T-SHIRT or HAT SPONSOR ~ \$2,500**

- (4) Event Access passes for sponsor to view the tournament which includes Trackside Breakfast
- (4) Four participant gift bags with event shirt, hat and unique sponsor items
- (4) Four tickets to the Friday Ford EcoBoost Race and Garage Tour for each of the four sponsor guests participating in the tournament
- Opportunity to distribute and promote products in participant Angler gift bags
- Opportunity to mingle with all participating NASCAR Drivers and Celebrities



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### **SPONSORSHIP OPPORTUNITIES**

#### **TOURNAMENT PARTICIPANT ~ \$5,000**

(2 Anglers /1 Boat with guide and NASCAR Driver/Celebrity)

This unique opportunity offers individuals or companies an experience with two of America's favorite pastimes -- fishing and auto racing. Participation in the Hot Rods & Reels Homestead tournament includes:

- (1) One fully-equipped Bass Boat including Guide and NASCAR Celebrity for Two (2) Anglers
- Trackside Breakfast
- Each participant will receive a Rod & Reel combination with assorted tackle
- Each participant will receive a tournament gift bag with event shirt, hat, unique sponsored items, etc.
- Each participant will receive (1) One Ticket to the Friday Ford EcoBoost Race
- Each participant will receive (1) One Pass for the Friday Garage Tour
- Opportunity to mingle with all participating NASCAR Drivers and Celebrities

\* There are a limited number of boats for this tournament. Reservations will be taken on a first-come, first-serve basis.

#### **HOSPITALITY SPONSOR ~ \$1,000**

The Hospitality Sponsor will support the on-site needs of the Wheelchair Recipient Donor and family to ensure their comfort while attending the Tournament, as well as support the Hospitality area of the tournament. The Hospitality Sponsor will be recognized with name or logo inclusion on signage placed in highly visible locations around the infield lake and during event announcements.

- (2) Event Access passes for sponsor to view the tournament which includes Trackside Breakfast
- (2) Two tickets to the Friday Ford EcoBoost Race and Garage Tour for each of the two sponsor guests participating in the tournament
- Opportunity to mingle with all participating NASCAR Drivers and Celebrities

#### **GIFT IN KIND SPONSOR**

The Gift in Kind Sponsor offers donated products or services to support the Hot Rods & Reels Charity Fishing Tournament, i.e. food, beverages, bags, sunscreen or hand warmers, printing, etc. Tournament Sponsor benefits to be determined based on the value of the donation, benefits may include logo inclusion on promotional materials and event banners or race tickets.