



16TH ANNUAL VIRTUAL CHARITY POKER CHAMPIONSHIP

to benefit

The Buoniconti Fund to Cure Paralysis

THURSDAY, JUNE 10, 2021

SPONSORSHIP OPPORTUNITIES



POKER4LIFE™ CHARITY POKER CHAMPIONSHIP

Ethan Ruby and Jeremy Schwartz founded Poker4Life in 2005. After hosting many charity poker tournaments at the Park Avenue Country Club in Manhattan, they realized how much of an impact poker can have in the world of charitable giving. Poker4Life was formed to harness The Positive Power of Poker by hosting charity poker tournaments to benefit select non-profit organizations, primarily The Buoniconti Fund to Cure Paralysis. Our mission is to provide a forum for professional, celebrity and everyday poker players to come together and support causes they believe in while playing a game they enjoy.



The Poker4Life Charity Poker Championship has attracted thousands of poker players and philanthropists over the last 15 years. We continue to raise money for The Buoniconti Fund, which supports the scientific research efforts at The Miami Project to Cure Paralysis. This event pioneered the NYC charity poker tournament circuit and transformed the industry standards.

Each year, more than 300 poker players and guests join us for the Annual Poker4Life™ Charity Poker Championship to raise funds for The Buoniconti Fund. Christopher Murney, Goumba Johnny, Amir Arison and other celebrities come out to support our cause. Poker4Life has attracted the everyday poker player, celebrity player and charity player to all vie for a seat in the WSOP while maximizing their donations to support The Buoniconti Fund.

Past Sponsors Included:



THE BUONICONTI FUND TO CURE PARALYSIS



In 1985, Barth A. Green, M.D., world-renowned neurosurgeon, and Nick Buoniconti, NFL Hall of Fame linebacker, joined forces and founded The Miami Project to Cure Paralysis after Nick's son, Marc, sustained a spinal cord injury during a college football game. Since then, research at The Miami Project has changed the landscape of knowledge and therapeutic strategies for spinal cord injury and traumatic brain injury.

Committed to finding a cure for paralysis resulting from spinal cord injury and to seeing millions worldwide walk again, the Buoniconti family established The Buoniconti Fund to Cure Paralysis in 1992. The Buoniconti Fund is a non-profit organization whose mission is to raise funds and awareness to help The Miami Project achieve its primary focus; to repair and restore function to the injured and diseased nervous system, thereby improving the quality of life to patients throughout the world.

The Miami Project, a Center of Excellence at the University of Miami Miller School of Medicine, is now considered one of the premier research programs conducting cutting-edge discovery, translational and clinical investigations targeting traumatic spinal cord and brain injury, and other neurological disorders. The Miami Project's international team of over 175 scientists, researchers, clinicians and support staff is dedicated to improving the quality of life and, ultimately, finding a cure for paralysis. Miami Project researchers are currently conducting clinical studies and trials in spinal cord injury, including testing neuroprotective strategies, cellular therapies using Schwann cell and stem cell transplantation and advanced rehabilitation and neuromodulation approaches including the use of brain machine interface technologies. Other areas of current research include drug discovery for axonal regeneration and immune modulation, neuropathic pain, male fertility and cardiovascular disorders.

**PURCHASE PLAYER SPOT(S) AND SPONSORSHIPS AT
BIDPAL.NET/POKER4LIFE**

SPONSORSHIP OPPORTUNITIES

All event media, invitations, listings, etc. will prominently display the Company or individual(s) as a Sponsor. In addition to the above, sponsors will receive:

PRESENTING SPONSOR - \$100,000

- Fifty (50) player spots in the 16th Annual Poker4Life™ tournament
- Ten (10) unlimited rebuy + add-on tickets
- Company or individual name/logo to be included on the virtual poker table felt(s)
- Company or individual name/logo to be included on the Poker4Life website with link
- Company or individual name/logo to be included on landing page/lobby of the poker tournament
- Company or individual name to be included throughout tournament including verbal and chat mentions
- Ten (10) Buoniconti Fund Swag bags

PLATINUM SPONSOR - \$50,000

- Fifty (50) player spots in the 16th Annual Poker4Life™ tournament
- Five (5) unlimited rebuy + add-on tickets
- Company or individual name/logo to be included on the virtual poker table felt(s)
- Company or individual name/logo to be included on landing page/lobby of the poker tournament
- Company or individual name to be included throughout tournament including verbal and chat mentions

WSOP FINAL TABLE SPONSOR - \$25,000

- Fifty (50) player spots in the 16th Annual Poker4Life™ tournament
- Two (2) unlimited rebuy + add-on tickets
- Company or individual name/logo to be included on page displaying the poker table(s)
- Company or individual name/logo to be included on landing page/lobby of the poker tournament
- Company or individual name to be included throughout tournament including verbal and chat mentions

GOLD SPONSOR - \$10,000

- Forty (40) player spots in the 16th Annual Poker4Life™ tournament
- Company or individual name/logo to be included on landing page/lobby of the poker tournament
- Company or individual name to be included throughout tournament including verbal and chat mentions

SILVER SPONSOR - \$5,000

- Twenty (20) player spots in the 16th Annual Poker4Life™ tournament
- Company or individual name/logo to be included on landing page/lobby of the poker tournament
- Company or individual name to be included throughout tournament including verbal and chat mentions

BRONZE SPONSOR - \$2,500

- Ten (10) player spots in the 16th Annual Poker4Life™ tournament
- Company or individual name/logo to be included on landing page/lobby of the poker tournament
- Company or individual name to be included throughout tournament including verbal and chat mentions

GIFT-IN-KIND SPONSOR

The Donor will receive Gift-In-Kind Sponsor status for materials/services donated, level to be determined by the value of the donation and criteria noted above. Company or individual name to be included throughout tournament including verbal and chat mentions.

**FOR FURTHER INFORMATION ON SPONSORSHIP OPPORTUNITIES,
PLEASE CONTACT JEREMY SCHWARTZ AT (917) 647-2975**



16TH ANNUAL POKER4LIFE CHARITY POKER TOURNAMENT SPONSORSHIP FORM

Thursday, June 10, 2021

- | | |
|---|---|
| ☐ PRESENTING SPONSOR \$100,000 | ☐ SILVER SPONSOR \$5,000 |
| ☐ PLATINUM SPONSOR \$50,000 | ☐ BRONZE SPONSOR \$2,500 |
| ☐ WSOP PRIZE SPONSOR \$25,000 | ☐ PAIR OF ACES - \$400 |
| ☐ GOLD SPONSOR \$10,000 | ☐ SINGLE ENTRY - \$250 |

- ☐ GIFT-IN-KIND SPONSOR: ☐ RESTAURANT ☐ PRIZE ☐ OTHER

Customized sponsorships may be developed by request. Sponsors receive inclusion in the invitation, press materials, listings, website, sponsor boards, etc. based on level of support and printing deadlines.

SPONSOR INFORMATION

Sponsor's Name: _____
(company, group, organization or individual's name as you wish to be listed)

Contact Name: _____

Address: _____

City, State, Zip: _____

Phone: (____) _____ Email: _____

GIFT-IN-KIND INFORMATION

Description of Item(s): _____

Value: \$ _____



Attach company logo to this form or email to jeremy@poker4life.org OR

Please return form to: Teri Bendell

The Buoniconti Fund to Cure Paralysis
1095 NW 14th Terrace
Miami, FL 33136

PURCHASE PLAYER SPOT(S) AND SPONSORSHIPS AT BIDPAL.NET/POKER4LIFE

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Must be 21 or over to play. Player spots, add-on, rebuys and drawing tickets are not tax-deductible. A copy of the official registration and financial information may be obtained from the division of consumer services by calling toll-free within the state. Registration does not imply endorsement, approval or recommendation by the state. The Buoniconti Fund is a non-profit 501(c)(3) organization. Federal ID #65-0244316. State of Florida identification #CH1756.