



12TH ANNUAL CHARITY POKER TOURNAMENT

to benefit

The Buoniconti Fund to Cure Paralysis
The fundraising arm of The Miami Project to Cure Paralysis

Thursday, April 6, 2017

The Tunnel at The Waterfront
269 11th Avenue (between 27th and 28th Streets)



**Sponsorship
Opportunities**

PLAYER & GUEST INFORMATION

Poker Tournament Entry - \$250 per player

Cocktail Reception Guest - \$100 per guest

To purchase player spot(s) or cocktail reception ticket(s), call 1-888-STAND UP or online at www.thebuonicontifund.com/poker4life

Visit www.poker4life.org for more information.

In 2016, more than 300 poker players and guests joined us for the 11th Annual Poker4Life™ tournament to raise more than \$100,000 for The Buoniconti Fund to Cure Paralysis.

Celebrities included New York Knicks John Starks and Larry Johnson and celebrity guests Christopher Murney, Lauren Rae Levy, Maria Menounos, Oscar Smith, Chuck Jackson, Ophelia Cache, Goumba Johnny, Courtney Culkin, Mikki May, Jimmie Lee Andrew Brown and more...

Past Sponsors Included:



THE BUONICONTI FUND TO CURE PARALYSIS



The Miami Project to Cure Paralysis, a Center of Excellence at the University of Miami Miller School of Medicine, is considered the premier investigative research program conducting cutting edge discovery, translational, and clinical investigations targeting spinal cord and brain injuries. The Miami Project's international team includes more than 300 scientists, researchers, clinicians, and support staff who take innovative approaches to the challenges of spinal cord and brain injuries.

The Miami Project's clinical trial program currently includes autologous Schwann cell transplantation, therapeutic hypothermia, Riluzole, deep brain stimulation, and brain machine interface. Our discovery program is investigating immune modulation, scar formation, and regeneration mechanisms after injury to better enable development of future interventions. In 1985, Barth A. Green, M.D. and NFL Hall of Fame linebacker Nick Buoniconti helped found The Miami Project to Cure Paralysis after Nick's son, Marc, sustained a spinal cord injury during a college football game. Since then research at The Miami Project has changed the landscape of knowledge and therapeutic strategies for spinal cord injury and traumatic brain injury. Committed to finding a cure for paralysis resulting from spinal cord injury and to seeing millions worldwide walk again, the Buoniconti family established The Buoniconti Fund to Cure Paralysis in 1992, a non-profit organization devoted to assisting The Miami Project achieve its national and international goals.



SPONSORSHIP OPPORTUNITIES

All event media, invitations, listings, etc. will prominently display the Company or individual(s) as a Sponsor. Company or individual will receive gift bag space and a sign will be displayed thanking you as a Sponsor at the event.

Bronze Sponsor - \$2,500

Bronze Sponsorship includes all of the above plus two (2) player spots in the 12th Annual Poker4Life™ tournament and two (2) VIP tickets to the event's Cocktail Reception.

Silver Sponsor (Half Table) - \$5,000

Silver Sponsorship includes all of the above plus three (3) player spots in the 12th Annual Poker4Life™ tournament and three (3) VIP tickets to the event's Cocktail Reception. Additionally, Silver Sponsorship receives Half-Table logo on felt.

Gold Sponsor (Full Table) - \$10,000

Gold Sponsorship includes all of the above plus four (4) player spots in the 12th Annual Poker4Life™ tournament and four (4) VIP tickets to the event's Cocktail Reception as well as one (1) VIP lounge. Additionally, Gold Sponsorship receives Full Table logo on felt and on step and repeat. Company or individual will be able to take felt home.

WSOP Final Table Sponsor - \$25,000

WSOP Sponsorship includes all of the above plus five (5) player spots in the 12th Annual Poker4Life™ tournament and ten (10) VIP tickets to the event's Cocktail Reception as well as one (1) VIP lounge. Additionally, WSOP Sponsorship receives logo on step and repeat. Company or individual will be the center of DVD promotional interviews and be able to take felt home (only one sponsorship available).

Platinum Sponsor - \$50,000

Platinum Sponsorship includes all of the above plus six (6) player spots in the 12th Annual Poker4Life™ tournament and twelve (12) VIP tickets to the event's Cocktail Reception as well as one (1) VIP lounge. Additionally, Platinum Sponsorship receives logo on step and repeat and home page presence with links.

Presenting Sponsor - \$100,000

Presenting Sponsorship includes all of the above plus ten (10) player spots in the 12th Annual Poker4Life™ tournament and twenty (20) VIP tickets to the event's Cocktail Reception as well as two (2) VIP lounges. Additionally, Presenting Sponsorship receives logo centered on step and repeat, logo on all felted tables including final table with Poker4Life logo, dedicated spot light with logo to be displayed throughout evening and home page presence with links.

Gift-In-Kind Sponsor

The Donor will receive Gift-In-Kind Sponsor status for materials/services donated, level to be determined by the value of the donation and criteria noted above. A sign will be displayed thanking you as a Gift-In-Kind Sponsor at the event.

*Your Name or Company
Logo on the Table Felts*



For further information on sponsorship opportunities, please contact
Jeremy Schwartz at (917) 647-2975 or info@poker4life.org





12TH ANNUAL POKER4LIFE SPONSORSHIP FORM

Thursday, April 6, 2017

The Tunnel at The Waterfront • New York, New York

- PRESENTING SPONSOR \$100,000
- SILVER SPONSOR (HALF TABLE) \$5,000
- PLATINUM SPONSOR \$50,000
- BRONZE SPONSOR \$2,500
- WSOP PRIZE SPONSOR \$25,000
- INDIVIDUAL PLAYER - \$250
- GOLD SPONSOR (FULL TABLE) \$10,000
- COCKTAIL RECEPTION - \$100
- GIFT-IN-KIND SPONSOR: RESTAURANT PRIZE OTHER

Customized sponsorships may be developed by request. Sponsors receive inclusion in the invitation, press materials, listings, website, sponsor boards, etc. based on level of support and printing deadlines.

SPONSOR INFORMATION

Sponsor's Name: _____
(company, group, organization or individual's name as you wish to be listed)

Contact Name: _____

Address: _____

City, State, Zip: _____

Phone: (____) _____ Email: _____

GIFT-IN-KIND INFORMATION

Description of Item(s): _____

Value: \$ _____

For further information on sponsorship opportunities,
contact Jeremy Schwartz at (917) 647-2975 or info@poker4life.org.

Please attach company logo to this form or email to info@poker4life.org

Please return form to: **Jeremy Schwartz**
189 W 89th Street Apt 6N
New York, NY 10024



Purchase player spot(s) or cocktail reception ticket(s) online at www.thebuoniconfund.com/poker4life

The Buoniconti Fund to Cure Paralysis is a 501(c)(3) organization. Federal identification number 65-0244316. Your contribution, less \$150 per player entry and less \$75 per cocktail reception ticket, is tax-deductible according to law. Rebuys are not tax-deductible.